

# Finding What Works Best For You

## Advertorials

Our writers are well versed in capturing the spirit of North Carolina, why not have us write about your place of business on our blog? We'll highlight everything that makes you the best at what you do in a fun, casual and conversational way, include first-person accounts, photo gallery, prominent homepage placement on the blog and Best of North Carolina. Minimum of 500 words per advertorial.

Here's a portion of what Amanda W. had to say recently about Petropolitan:

"As we were walking around Petropolitan's cozy boutique this morning, I saw that Chris is carrying a wonderful new line of dog toys made by A Cheerful Pet. Chris saw me become immediately obsessed and explained that these beautiful, whimsical toys are handcrafted by artisans in Nepal and each piece is made with 100% all natural, boiled New Zealand wool. The best part about A Cheerful Pet's toys, besides their looks – is that by purchasing you are helping Nepali women provide for their families and proceeds go to help provide food, shelter and education for the children of the PUMA orphanage in Nepal! We also noticed Edwina's favorite line of toys and purchased a new, sock-monkeyesque Crunchie for four bucks less than what PetSmart charged us. In addition to toys and treats, Petropolitan also carries really cute shirts, collars, dog accessories, shampoos, soaps and conditioners."

The screenshot shows the 'Best of North Carolina' website. At the top, there are logos for 'Best of North Carolina', 'LCRG', and 'LAUGH LINES CONSUMER REALTY GROUP'. Below the navigation bar, the main article is titled 'THE SQUAWKER'. The article features a colorful illustration of a doghouse with a dog and a person. The text of the article is partially visible, starting with 'When Edwina's friend...'. To the right of the article, there are several sidebar sections: 'RELATED ARTICLES', 'CATEGORIES', and 'TAGS'. The 'RELATED ARTICLES' section lists several links, including 'The Squawker' and 'The Squawker'. The 'CATEGORIES' section lists 'The Squawker' and 'The Squawker'. The 'TAGS' section lists 'The Squawker' and 'The Squawker'.